

Total Pages : 3

Roll No. -----

MS-105

Business Environment

Master of Business Administration/Diploma in Management

(MBA-16/MBA-17/DIM-16/DIM-17)

1st Semester, Examination June 2022

Time: 2 Hours

Max. Marks: 80

Note : This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Twenty (20) marks each. Learners are required to answer any two (02) questions only.

[2 x 20 = 40]

P.T.O.

- Q.1. Discuss the significance of understanding the Environment of Business. Why should a manager be concerned with Business Environment?
- Q.2. Explain the major export promotion measures initiated by the Government of India.
- Q.3. Explain the implications of Globalization for Indian economy.
- Q.4. Explain the role of industrial policies in economic development.
- Q.5. Explain the role and working of Small Industries Development Bank of India (SIDBI) in the context of small scale sector.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Ten (10) marks each. Learners are required to answer any Four (04) questions only.

[4 x 10 = 40]

Briefly discuss any four of the following:

1. Causes and Effects of Inflation.

P.T.O.

2. Social and cultural Environment.
 3. Present Trends of India's Foreign Trade.
 4. The Foreign Exchange Market.
 5. Objectives and Functions of State Financial Corporations (SFCs)
 6. Special provisions of the World Trade Organization (WTO) Agreement.
 7. Quantitative methods of credit control used by Reserve Bank of India.
 8. Functions of Securities Exchange Board of India (SEBI)
-