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Total Pages : 3

Roll No.

ETS-101

Tourism Concepts and Principles

Diploma in Tourism Studies (DTS)

1st Year Examination, 2022 (June)

Time : 2 Hours]

Max. Marks : 50

Note : This paper is of Fifty (50) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only.

(2×13=26)

1. What do you understand by tourism? What are the elements and components of tourism?

2. What is Typology of tourism? Describe the difference between tourist, traveller and excursionist.
3. Describe the Historical evolution of tourism ? What is the present status of tourism in India?
4. What is alternative tourism? How do you think it is evolving in the current scenario?
5. What are the various strategies adopted for betterment of tourism products supply at a particular place or market?

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only. (4×6=24)

1. What are the criteria and motivating elements that cause a person to travel?
2. What are the various indicators of tourism demand? Explain the factors affecting demand in tourism.
3. What are the roles and responsibilities of UNWTO?

4. Define the following :
 - (a) Niche tourism product.
 - (b) Ethnic tourism.
 - (c) Dark tourism.

 5. What is tourism demand and tourism supply? Also describe their characteristics.

 6. What is sustainable tourism? How it is different from green tourism?

 7. What are the factors responsible for the growth and development of tourism in India?

 8. Define the Stanley plog's model of tourist behaviour.
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