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Total Pages : 3

Roll No.

BTTM-801

Tourism Organizations

Bachelor of Tourism and Travel Management (BTTM)

8th Semester Examination, 2022 (June)

Time : 2 Hours]

Max. Marks : 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2×10=20)

- 1.** Discuss the meaning, features and role of tourism organizations in the development of the tourism industry.

2. Discuss the historical characteristics and objectives of the United Nations World Tourism Organization (UNWTO).
3. What is ITDC? Also discuss the important functions performed by ITDC.
4. Discuss the role of the Archaeological Survey of India (ASI) in the conservation of Archaeological Sites and monuments in India.
5. What is TFCI? Also discuss its role in development of tourism and hospitality industry in India.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only. (4×5=20)

1. Write a short note on TAAI.
2. Discuss the different categories of membership offered by FHRAI.
3. Differentiate between PATA and IATO.
4. What are the differences between IATA and ICAO?

5. Discuss, what are the roles and responsibilities of DGCA?
 6. Explain Chicago Convention. Discuss its objectives.
 7. Discuss the role of the Ministry of Tourism in the development of the tourism industry in India.
 8. Discuss the role of India Tourism office in the development of the tourist destinations.
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