

C839

Total Pages : 3

Roll No.

BTTM-702

Tour Guiding

Bachelor in Tourism & Travel Management (BTTM-16)

7th Semester Examination, 2022 (June)

Time : 2 Hours]

Max. Marks : 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2×10=20)

- 1.** What are the qualities required in a good Tour Guide? Explain with the help of example.

2. What is the role of communication skills for tourism professional? Explain with the help of example.
3. “Knowledge of history and culture is pertinent for any tour guide”, Comment on the given statement with the help of an example.
4. Guides and Escorts are the image builder of the Nation. Justify the statement with suitable examples.
5. What are the different sources of earning for a tour guide?

SECTION–B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only. (4×5=20)

1. Who is tour escort? What are the responsibilities of tour escort?
2. What is the importance of understanding the need of the traveller?
3. What is the role of effective body language for a tour guide?
4. Why understanding of the inter-cultural differences is the most important for tour guide?

5. Why crisis management is very important in tourism? Explain with the help of example.
 6. What is visitor facilitation?
 7. Differentiate between tour escort and tour Guide.
 8. What are the work responsibilities of a tour escort?
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