

**C838**

Total Pages : 2

Roll No. ....

## **BTTM-701**

### **MIS for Tourism**

Bachelor in Tourism and Travel Management (BTTM-16)

7th Semester Examination, 2022 (June)

**Time : 2 Hours]**

**Max. Marks : 40**

**Note :** This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

### **SECTION–A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2×10=20)

1. What is DBMS? Explain with the help of example.
2. Explain the role and importance of CRS in tourism industry.

3. What is the role of MIS in decision making of any organization?
4. Discuss the importance of computers in Tourism.
5. How does MIS helps in decision making?

### **SECTION-B**

#### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only. (4×5=20)

1. What is CRS? Explain the importance of CRS in tourism with the help of example.
  2. What is role of MIS in tourism sector?
  3. What are the various components of computer system?
  4. What are the key elements of MIS?
  5. What is business application of computer in tourism?
  6. What are various information systems?
  7. What are the different techniques of planning MIS?
  8. What are the different components of MIS?
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