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Roll No. -----

BTS-604/BTTM-604

Entrepreneurship Development

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

6th Semester Examination June 2022

Time: 2 Hours

Max. Marks: 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

[2 x 10 = 20]

Q.1. Define Entrepreneur. Discuss the essential characteristics of an entrepreneur. Explain the role of Entrepreneur in Economic and social development.

P.T.O.

- Q.2. Discuss the various environmental factors affecting entrepreneurial development in a countries like India.
- Q.3. Marketing of services in tourism sector is the biggest problem before the entrepreneurs. Explain this statement and suggest measures to overcome this problem.
- Q.4. Discuss the Government of India Policy measures to promote women entrepreneurship in India.
- Q.5. Explain the measures taken by Government of India for developing rural entrepreneurship in the country.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

[4 x 5 = 20]

- Q.1. Critically examine the innovation Theory of Entrepreneurship as profounded by J.A. Shumpeter .

P.T.O.

- Q.2. Explain the factors affecting identification of entrepreneurship opportunities.
- Q.3. Explain the various legal requirements which is needed for small scale enterprises in Tourism.
- Q.4. Explain the various types of difficulties faced by developing countries in choice of technology.
- Q.5. Explain the role and importance of Entrepreneurship in Economic Growth.
- Q.6. Explain the Human Resources problems of small scale Enterprises.
- Q.7. Differentiate between Entrepreneur and Manager.
- Q.8. What are the problems faced by Women entrepreneurs?
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