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**Roll No. -----**

## **BTS-602/BTTM-602**

**Tourism Policy and Planning**

**Bachelor of Tourism & Travel Management**

(BTS-12/BTTM-16/17)

6<sup>th</sup> Semester Examination June 2022

Time: 2 Hours

Max. Marks: 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

### **Section – A**

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

[2 x 10 = 20]

- Q.1. Explain the meaning and need for planning in Tourism.
- Q.2. Explain the role of community in tourism planning.
- Q.3. Explain Tourism Project feasibility study in detail.

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- Q.4. Write the impacts of unplanned tourism development.
- Q.5. What are the different types of tourism planning?

### **Section – B**

#### **(Short-answer-type questions)**

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only. [4 x 5 = 20]

- Q.1. Explain destination planning.
- Q.2. Define Eco-centric approaches in tourism.
- Q.3. Highlight the main points of Tourism policy of Himachal Pradesh.
- Q.4. Mention the various organizations involved in policy making in India.
- Q.5. Explain Destination Life Cycle.
- Q.6. Write a note on tourism planning at international level.
- Q.7. Differentiate between tourism policy and planning.
- Q.8. What is Environment Impact Assessment?