

**Total Pages : 3**

**Roll No. -----**

**BTS-403/BTTM-403**

**Tourism, Travel and Transport**

**Bachelor of Tourism and Travel Management**

(BTS-12/BTTM-16/17)

4<sup>th</sup> Semester Examination June 2022

Time: 2 Hours

Max. Marks: 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**Section – A**

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

[2 x 10 = 20]

Q.1. Write are types and modes of tourist transportation. Discuss the role of DGCA in development of tourist transportation.

P.T.O.

- Q.2. Discuss the evaluation, growth and prospects of surface transportation in India. Write the contribution of NHAI in development of tourist transport.
- Q.3. What are the challenges and prospects of tourist transport Marketing? What are the barriers in development of Railways in India?
- Q.4. According to you which mode of transportation is best? Give your answer with suitable examples.
- Q.5. Discuss the special packages offered by Indian Railways to foreign tourists.

### **Section – B**

#### **(Short-answer-type questions)**

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only. [4 x 5 = 20]

- Q.1. ICAO.
- Q.2. IATA.

P.T.O.

- Q.3. Bullet Train.
- Q.4. Discuss the contribution of ITTA in promotion of tourism.
- Q.5. What are the challenges of tourists air transport marketing?
- Q.6. Types of Roads in India.
- Q.7. Differentiate between IATA and ICAO.
- Q.8. Discuss the significance of Surface Transport in promotion of Tourism industry.
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