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BTS-303/BTTM-303

Computer Applications in Tourism

Bachelor of Tourism & Travel Management

(BTS-12/BTTM-16/17)

3rd Semester Examination June 2022

Time: 2 Hours　　　　　　　　　Max. Marks: 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

$$[2 \times 10 = 20]$$

Q.1. What is GDS? Explain the utility of GDS in tourism industry.

Q.2. Write note on

a) E-Business setup

b) Output devices　　　　　　　　　P.T.O.

Q.3. What do you understand by E-commerce? Write a note on E-Business set-up.

Q.4. Discuss the significance of computers in tourism industry.

Q.5. How does internet helps to a tourist while visiting to a destination.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

[4 x 5 = 20]

Q.1. Write a detailed note on MS Office with special reference to MS Power Presentation.

Q.2. Write detailed note on Galileo and Sabre.

Q.3. Write in details on safety and security in e-Business.

Q.4. Describe CRS? Note down the convenience of CRS in for hotel booking.

P.T.O.

Q.5. Describe the customized software of Kuoni.

Q.6. Define
a) E-mail
b) Encryption

Q.7. Discuss the significance of CRS in tour and travel industry.

Q.8. What are the different Input and Output devices of a computer?