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BTS-302/BTTM-302

Itinerary Preparation and Tour Packaging

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

3rd Semester Examination June 2022

Time: 2 Hours

Max. Marks: 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

[2 x 10 = 20]

- Q.1. What do you understand by itinerary and tour package? Explain with the help of example.
- Q.2. What are Special Interest Tour Package? Explain with the help of example.

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- Q.3. What are various components of tour packages?
Explain with the help of suitable example.
- Q.4. Discuss the significance of Tour itinerary.
- Q.5. What are the differences between tour package and tour itinerary.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only. [4 x 5 = 20]

- Q.1. Write a note on evolution of itinerary.
- Q.2. Write a note on pre-designed and tailor made itinerary.
- Q.3. Discuss any adventure tour itinerary or wellness tourism itinerary with the help of example.
- Q.4. What are the qualities of a good tour manager?
- Q.5. Write a note on MICE packages.
- Q.6. Write a note on FIT and GIT tours.
- Q.7. Differentiate between Tour Guide and Tour Escort.
- Q.8. What are the difference between FIT and GIT?
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