

Total Pages : 3

Roll No. -----

BTS-202/BTTM-202

**Travel Agency and Tour Operations Business
Bachelor of Tourism and Travel Management**

(BTS-12/BTTM-16/17)

2nd Semester Examination June 2022

Time: 2 Hours

Max. Marks: 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

[2 x 10 = 20]

Q.1. Define Tour operator and also discuss different types of Tour operator.

Q.2. What are role of IATA in Tourism Business?

P.T.O.

- Q.3. What are the process for setting up a Travel Agency?
- Q.4. Explain the procedure for approval of a travel agency by Ministry of Tourism.
- Q.5. Define travel agency. Also discuss its important functions.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

[4 x 5 = 20]

- Q.1. Differentiate between Travel Agency and Tour operators.
- Q.2. Explain the source of Income of Travel Agency.
- Q.3. Discuss the organisational structure of Travel Agency.
- Q.4. Explain the role of IATO in tourism.
- Q.5. What are the main functions of Travel Agency?

P.T.O.

Q.6. Write short notes on any two of the following:

(a) WATA

(b) TAAI

(c) UNWTO

Q.7. Write a short on Computer Reservation System.

Q.8. Discuss the factor affecting the tour cost.
