

**Total Pages : 3**

**Roll No. -----**

**BTS-101/BTTM-101**

**Tourism, Concepts and Linkages**

**Bachelor of Tourism and Travel Management**

(BTS-12/BTTM-16/17)

1<sup>st</sup> Semester Examination June 2022

Time: 2 Hours

Max. Marks: 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**Section – A**

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

[2 x 10 = 20]

Q.1. Write the definition, meaning, nature and scope of Tourism.

P.T.O.

- Q.2. Elucidate on the development of Tourism in the world. Also, discuss the importance of Renaissance and Grand Tours in the development of tourism worldwide.
- Q.3. Discuss the following in detail:  
i) Tourism Product Life Cycle  
ii) Basic Components of Tourism Industry.
- Q.4. Write a detailed note on sustainable tourism and its benefits.
- Q.5. Describe the emerging types of tourism.

### **Section – B**

#### **(Short-answer-type questions)**

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

[4 x 5 = 20]

- Q.1. "Tourism can bring many economic and social benefits, particularly in rural areas and developing countries". Comment in reference to the positive impacts of Tourism.

P.T.O.

- Q.2. Write an elaborate note on Travel Motivations.
- Q.3. What do you understand by the demand and supply of Tourism?
- Q.4. Write an extensive note on Tourism Product and its characteristics.
- Q.5. Write a note on the Tourism System.
- Q.6. Write a short note on Tourism Trends in India.
- Q.7. Write an essay on impacts of Covid-19 on tourism industry in India.
- Q.8. Discuss revival strategies to boost tourism industry post covid-19.

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