BHM-701BT

Application of Computers in Hospitality & Tourism

Bachelor of Hotel Management (BHM-17)

7th Semester Examination June 2022

Time : 2 Hours   Max. Marks : 40

Note : This Paper is of fourty (40) marks divided into two (02) Section A and B. Attempt the questions contained   in these sections according to the detailed instructions given there in.

Section-A

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 = 20)

Q.1.   Write a detailed note on " Generations of computer".

P.T.O.

Q.2   What do you mean by software ? What are the different types of software ? Explain each with example ?

Q.3   What do you mean by network topology ? Explain bus, Star and ring topology with suitable diagram ?

Q.4   What do you mean by social media ? Explain various social media platform generally used by people ?

Q.5   Write a note on "Role of Social Media in hospitality Industry" ?

Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

(4 x 5 = 20)

P.T.O

Q.1 List de-merits of social media ?

Q.2 Write short note on 'Internet' ?

Q.3 What do you mean by Identity theft ? Explain.

Q.4 What do you mean by application software ? Explain with suitable example ?

Q.5 What is clip art ? What are the uses of clip art in presentation ?

Q.6 Write a short note on 'Property Management System' ?

Q.7 What are various input devices used in computer ? Explain each in brief ?

Q.8 Write a short note on "Utility Software" ?

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