BHM-503T

Researching for Hospitality and Tourism Management

Bachelor of Hotel Management (BHM-17)

5th Semester Examination June 2022

Time : 2 Hours   Max. Marks : 40

Note : This Paper is of fourty (40) marks divided into two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given there in.

Section-A

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 = 20)

Q.1. Define research ? Explain the various characteristics of research ?

P.T.O.

Q.2 List the different basis of classifying research ? Explain the types of research on the basis of Application and Objectives ?

Q.3 Define sampling ? Explain non-probability sampling in detail ?

Q.4 Write a note on 'Qualitative and Quantative research' ?

Q.5 Write a note on "Data Analysis Methods" ?

Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

(4 x 5 = 20)

P.T.O

Explain in detail :

1. Types of data

2. Distinguish between Action Research and

   Fundamental Research

3. Ethics in research

4. Coding of Data

5. Pie chart

6. Types of Reports

7. Challenges of good writing

8. Types of Questionnaire

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