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Roll No. -----

BBA-101

Principles of Management

Bachelor of Business Administration

(BBA-10/12/16/17)

1st Semester, Examination June 2022

Time: 2 Hours

Max. Marks: 80

Note : This paper is of Eighty (80) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Twenty (20) marks each. Learners are required to answer any two (02) questions only.

[2 x 20 = 40]

P.T.O.

- Q.1. Discuss the elements of controlling process. Explain the requirements of effective control system.
- Q.2. Discuss nature of 'Delegation' & 'Decentralization' How do these principles help the organization in decision making?
- Q.3. What is the nature and scope of control? Explain the major techniques of Managerial Control.
- Q.4. Describe the various bases for departmentation. Do you agree with the view that there is no single one best way of departmentation applicable to all organizations, explain with reasons.
- Q.5. Discuss the concept of decision-making and explain in detail decision-making conditions.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Ten (10) marks each. Learners are required to answer any Four (04) questions only.

[4 x 10 = 40]

P.T.O.

- Q.1. Outline the concept of Corporate Social Responsibility, with examples.
- Q.2. What was the Hawthorne experiment? Why it was conducted and what was its result?
- Q.3. What are the principles of Taylor's scientific management?
- Q.4. What is the purpose of feedback in management?
- Q.5. Discuss Fayol's contribution to the development of management thought.
- Q.6. Discuss the scope of management and explain whether management is a science or an art.
- Q.7. What do you mean by 'Management by Objectives'? What are the different steps involved in it?
- Q.8. What are various factors affecting morale?
