

**606**

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## **HM-402**

### **Event Management**

Master of Hotel Management (MHM-17)

Examination 2021 (Winter)

Time : 2 Hours

Max. Marks : 40

Note : This Paper is of forty (40) marks divided into two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given there in.

#### **Section-A**

(Long Answer-type questions)

Note: Section 'A' contains Five (05) Long-answer type questions of ten (10) marks each. Learners are required to answer any two (02) questions only.

(2 x 10 = 20)

Q.1. Define the term event management and explain its objectives ?

P.T.O.

- Q.2 What are the different Event management systems ?
- Q.3 What the basic qualities of an event management person ?
- Q.4 Elaborate the need and importance of Event management ?
- Q.5 What are the steps involved in planning an event ?  
Elaborate ?

### Section-B

(Short Answer-type questions)

Note: Section 'B' contains Eight (08) Short-answer type questions of five (05) marks each. Learners are required to answer any four (04) questions.

(4 x 5 = 20)

Write short notes on the following :

1. Corporate events
2. Conferences
3. Types of events
4. Functions of event management
5. Blue print of Functional area
6. Event Commitee
7. Speaking skill & team spirit
8. Budget management

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