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Roll No.

ETS-101

Introduction to Tourism & Travel Management

Diploma in Tourism Studies (DTS-10/16/17)

First Year Examination, 2021 (Winter)

Time : 2 Hours]

Max. Marks : 50

Note : This paper is of Fifty (50) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only.

(2×13=26)

1. Write a descriptive note on different approaches used to study tourism.
2. Elaborate the major components of tourism.

3. Please elucidate some non-traditional tourism forms preferred by tourist traffic.
4. Write an essay on the economic and operating characteristics of tourism industry?
5. How do you measure tourism demand and what are the various methods of its measurement?

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only. (4×6=24)

1. What is the difference between Residential and Roving Tourism?
2. Differentiate between Inbound, Outbound and Domestic Tourism.
3. Which are the basic travel motivators ?
4. Discuss the role of Adhoc committee on tourism promotion.
5. How alternative tourism is different than mass tourism? Discuss.

6. Write in brief about the basic typologies of various players in the tourism industry?
 7. Write a short note on the push and pull factors in tourism.
 8. Discuss the meaning of travel propensity.
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