

**724**

**Total Pages : 3**

**Roll No. -----**

**BTTM-802**

**Adventures Tourism**

**Bachelor of Tourism and Travel Management**

**(BTTM-17)**

**Examination 2021 (Winter)**

**Time: 2 Hours**

**Max. Marks: 40**

**Note :** This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**Section – A**

**(Long Answer – type questions)**

**Note:** Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

**[2 x 10 = 20]**

**Q.1.** Define Adventure Tourism. How adventure tourism is beneficial to government, local people, tourists and tourism business?

**P.T.O.**

- Q.2. Discuss the relationship between adventure, sports and tourism.
- Q.3. Define water based adventure tourism. Also explain its nature, scope and types.
- Q.4. Throw light on the marketing and promotional strategies to be followed for air based adventure tourism in India.
- Q.5. Write a detailed note on the following-
- (a) Popular Adventure Sports of Uttarakhand.
  - (b) Job opportunities available in land based adventure tourism.

### **Section – B**

#### **(Short-answer-type questions)**

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

[4 x 5 = 20]

- Q.1. Discuss socio-cultural impacts of adventure tourism.

- Q.2. Name any three important tools used in water based adventure tourism and also mention its uses.
- Q.3. Name the recognized organizations and institutions associated with adventure tourism in India.
- Q.4. Write short note on following-
- (a) Paragliding
  - (b) Ballooning
- Q.5. Define Risk Management.
- Q.6. Define Scuba Diving. Write its features.
- Q.7. Define Skiing. Name any two important places in India famous for Skiing.
- Q.8. Mention the rules of IMF for mountain expeditions.

-----