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Total Pages : 3

Roll No. -----

BTTM-801

Tourism Organizations

Bachelor of Tourism and Travel Management

(BTTM-17)

Examination 2021 (Winter)

Time: 2 Hours

Max. Marks: 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Ten (10) marks each. Learners are required to answer any two (02) questions only.

[2 x 10 = 20]

- Q.1. Write a descriptive note on the growth and development of tourism through the ages.
- Q.2. What has been the role and importance of IATA in developing Air Transport Industry?

P.T.O.

- Q.3. What is the full form of ITDC? Describe its history, objectives and functions.
- Q.4. Discuss the importance, role and function of PATA.
- Q.5. Write a short history of TAAI. Also describe its objectives and activities.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

[4 x 5 = 20]

- Q.1. What are the functions of ICAO?
- Q.2. Expand WTTC and write its functions.
- Q.3. What is the role of IATO?
- Q.4. Mention the objectives of FHRAI.
- Q.5. Write a short note on 'Fundamental aims of UNWTO'.

Q.6. Discuss the functions of UFTTA.

Q.7. Enlist the aims and objectives of TFCI.

Q.8. What are the functions of Ministry of Tourism.
