

**K-299**

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[Roll No. ....]

**BBA-604**

**BBA VIth Semester  
Examination Dec., 2023**

**INTRODUCTION TO INFORMATION  
TECHNOLOGY**

**Time : 2 Hours]**

**[Max. Marks : 70**

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*Note :- This paper is of Seventy (70) marks divided into two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given there in. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions) 2×19=38**

*Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.*

**K-299**

( 1 )

P.T.O.

1. Discuss the following in detail : (Marks are mentioned against each question)
  - (a) Discuss the impact of social media on internet usage patterns and digital communication. 7
  - (b) Evaluate the impact of cloud computing on network infrastructure and management. 6
  - (c) Explore the role of document templates in standardizing formatting and improving workflow efficiency. 6
  
2. Discuss the following in detail : (Marks are mentioned against each question)
  - (a) Discuss the impact of AI-powered tools in word processors on grammar and style suggestions. 7
  - (b) Evaluate the advantages and disadvantages of using headers and footers in a do documents. 6
  - (c) Discuss the ethical considerations in data collection and user tracking practices on the internet. 6
  
3. Discuss the following in detail : (Marks are mentioned against each question)
  - (a) Analyze the impact of voice-to-text features in word processors on accessibility. 7

- (b) Evaluate the benefits of using styles and templates for consistent document formatting. 6
  - (c) Discuss the ethical considerations in using auto-correct and predictive text features in word processors. 6
4. Discuss the following in detail : (Marks are mentioned against each question)
- (a) Analyze the impact of 5G technology on internet connectivity and IoT implementation. 7
  - (b) Analyze the role of biometric authentication in enhancing internet security. 6
  - (c) Explore the implications of augmented reality and virtual reality on internet-based experiences. 6
5. Discuss the following in detail : (Marks are mentioned against each question)
- (a) What do you understand by MS-Word ? Elaborate its use in management. 7
  - (b) Discuss the significance of document recovery and backup features in word processors. 6
  - (c) Analyze the impact of geolocation services on internet-based advertising and user tracking. 6

## Section–B

(Short Answer Type Questions) 4×8=32

**Note** :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Analyze the ethical considerations in the collection and use of personal data by internet companies.
2. Evaluate the challenges of implementing end-to-end encryption in large- scale network infrastructures.
3. Discuss the challenges of ensuring document security in cloud-based word processors.
4. Discuss the implications of spreadsheet automation on job roles and skill requirements.
5. Discuss the challenges and benefits of implementing AI-powered language translation on the internet.
6. Analyze the challenges of ensuring cybersecurity in IoT devices connected to the internet.
7. Evaluate the role of AI-driven chatbots and virtual assistants in enhancing user experiences on the internet.
8. Discuss Crypto currency and its future implications.

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