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Total Pages : 3

Roll No. -----

MTTM-303

Research Methodology

Master of Tourism & Travel Management (MTTM)

3rd Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. Describe the types of research.
- Q.2. Discuss the meaning and scope of survey.
- Q.3. Define sampling and its types.
- Q.4. Define probability and discuss the methods of probability distribution.
- Q.5. Discuss the process of research report writing.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

- Q.1. Write the significance of research.
- Q.2. Discuss the process of selecting a research problem.

- Q.3. Describe the nature of data used in research.
- Q.4. Define Scales.
- Q.5. What is research design?
- Q.6. What is hypothesis?
- Q.7. Write the features of parametric test.
- Q.8. Describe the features of an interview schedule.
