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Total Pages : 3

Roll No. -----

MTTM-302

Itinerary Planning and Tour packaging

Master of Tourism & Travel Management (MTTM)

3rd Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. Describe tour itinerary and also explain its Significance.
- Q.2. What is MICE tourism? Also discuss the features and Significance of MICE tourism.
- Q.3. Define tour package. What are the various types of Tour Package?
- Q.4. Highlight the benefits of tour packages.
- Q.5. Describe the main features of cultural tourism in India. Describe the tour package of any one pilgrimage destination of India.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

- Q.1. Discuss the process of itinerary planning.
- Q.2. Elaborate the components of package tours.
- Q.3. Explain the types of tour itinerary.
- Q.4. Differentiate between tour escort and tour guide.
- Q.5. Explain the difference between Hosted and independent tour.
- Q.6. Define special interest Tour Package.
- Q.7. Discuss the benefits of buying tour packages.
- Q.8. Highlights the steps involved in formulation of standard tour package.
