

S-555

Total Pages : 3

Roll No. -----

MTTM-102

Principal of Management

Master of Tourism & Travel Management (MTTM)

1st Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. Discuss the meaning of skills and examine the skills required by management professionals.
- Q.2. Describe the principles of planning process.
- Q.3. Explain the importance and methods of Controlling Process.
- Q.4. Define Management and discuss the effective implementation of mega event.
- Q.5. Describe the strategies of controlling process.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

- Q.1. Discuss the present status of management professionals.
- Q.2. Describe the features of contingency school of management.
- Q.3. Discuss the process of decision making.
- Q.4. Discuss the meaning of Management by Objectives.
- Q.5. Discuss the objectives of controlling.
- Q.6. Describe the meaning of decentralization.
- Q.7. Discuss the need and importance of organization.
- Q.8. Highlight the role of management professionals in context to tourism industry.
