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Total Pages : 3

Roll No. -----

MTTM-101

Tourism Concepts and Linkages

Master of Tourism & Travel Management (MTTM)

1st Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. Discuss the meaning, features and types of tourism.
- Q.2. What are the five 'A's of Tourism? Also, discuss its role in the development of a destination as a tourist destination.
- Q.3. What are travel deterrents? How do these factors discourage a person to travel a particular tourist destination?
- Q.4. What is tourism product? Also, discuss its features and different types.
- Q.5. Write a short note on recreation, leisure and tourism. Also, discuss inter-relationship among them.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

- Q.1. What is an Off-Season? Differentiate between Off-Season and peak-Season.
- Q.2. Write a short note on any four emerging types of tourism.
- Q.3. Explain the meaning and significance of tourism infrastructure.
- Q.4. Differentiate between the push and pull forces of tourism.
- Q.5. What are the differences between domestic and international tourism?
- Q.6. Who is a tourist? Differentiate between tourist and traveller.
- Q.7. What is tourism industry? Discuss its key features.
- Q.8. State the meaning and characteristics of tourism demand.
