

S-866

Total Pages : 3

Roll No. -----

MS-202

Entrepreneurship Development

Master of Business Administration (MBA)

3rd Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

[2 x 19 = 38]

P.T.O.

- Q.1. Explain the importance of entrepreneurship in a developing country.
- Q.2. Discuss social determinants of entrepreneurial growth.
- Q.3. Write an essay on global trends in Entrepreneurship.
- Q.4. Explain in detail the support provided by National Small Industries Corporation Ltd (NSIC) and Small Industries Development Organisation (SIDO) to small scale industries in the country.
- Q.5. What role can Entrepreneurship Development Programmes play in promoting entrepreneurship?

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4 x 8 = 32]

Briefly discuss any four (04) of the following:

- Q.1. Factors affecting Entrepreneurship.
- Q.2. Classification of Entrepreneurs on the basis of Functional Characteristics.
- Q.3. Managerial issues in a new venture.
- Q.4. Transportation Factors for selecting location for a new venture.
- Q.5. Innovation Theory of Schumpeter.
- Q.6. Sources and methods of Idea Generation.
- Q.7. Importance of Tourism Entrepreneurship for Uttarkhand.
- Q.8. Problems faced by Indian women entrepreneurs.
