

S-728

Total Pages : 3

Roll No. -----

MCA-22 (Elective-II)

E-Commerce

Master of Computer Application (MCA)

6th Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

[2 x 19 = 38]

P.T.O.

- Q.1. Explain the term 'web promotion'. Discuss the different ways by which one can promote a E-commerce website.
- Q.2. What are the building blocks of E-Commerce?
- Q.3. Explain Cyber security. What are the type of security features used in client server types of network?
- Q.4. Define Cryptography. What are the benefits of using Cryptography in E-Commerce?
- Q.5. What are the major issues that you need to consider for the security of E-Commerce transaction?

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4 x 8 = 32]

- Q.1. Discuss in brief the various application of e-commerce.
- Q.2. What is Biz Talk? Describe its purpose.
- Q.3. What do you understand by Web services?
- Q.4. What is a computer virus? How does it spreads.
- Q.5. Explain the use of public key Encryption.
- Q.6. What are the advantages of using smart card and e-cash?
- Q.7. Compare credit card and debit card payments.
- Q.8. Explain the use of Digital Signature in E-commerce.
