

**S-597**

**Total Pages : 3**

**Roll No. -----**

**ETS-101**

**Introduction to Tourism & Travel Management**

**Diploma in Tourism Studies (DTS)**

**1<sup>st</sup> Year, Examination 2022(Dec.)**

**Time: 2 Hours**

**Max. Marks: 50**

**Note :** This paper is of fifty (50) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**Section – A**

(Long Answer – type questions)

**Note:** Section 'A' contains Five (05) long-answer-type questions of Thirteen (13) marks each. Learners are required to answer any two (02) questions only.

[2 x 13 = 26]

P.T.O.

- Q.1. What is tourism? Discuss the various types of tourism.
- Q.2. What are the different components of Tourism? Also discuss the role of tourism components in tourism industry.
- Q.3. Discuss the role of tourism infrastructure in growth of tourist destination.
- Q.4. Discuss the meaning and significance of following:
- MICE
  - Tourism Superstructure
- Q.5. Do you think the mass tourism plays an important role in the life of host communities? if yes, then. explain how by stating the example of any destination.

## **Section – B**

### **(Short-answer-type questions)**

Note: Section 'B' contains Eight (08) short-answer-type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only.

[4 x 06 = 24]

- Q.1. What all are included in the tourism infrastructure?
- Q.2. Define the characteristics of tourism industry.
- Q.3. What are the future opportunities and challenges in tourism industry?
- Q.4. Which factors influence the growth of Tourism industry?
- Q.5. Discuss the negative impacts of tourism on any tourist destination.
- Q.6. Highlight the motivational factors that influence people to travel.
- Q.7. Why the Tourist offices in overseas are needed? Explain.
- Q.8. What is the difference between?
- Traveler and Tourist
  - Inbound and outbound tourist
  - International tourism and domestic tourism

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