

S-593

Total Pages : 3

Roll No. -----

BTTM-801

Tourism Organizations

Bachelor of Tourism & Travel Management (BTTM)

8th Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. Explain the significance of tourism organizations in the growth and development of the tourism industry.
- Q.2. What is UNWTO? Also, discuss its salient features and significance.
- Q.3. Write a short note on IATO. Also, explain the benefits to become an IATO member.
- Q.4. Explain the significance and various functions performed by TAAI.
- Q.5. Explain the role of ASI in the protection and preservation of historical monuments.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

- Q.1. What are the objectives of ICAO?
- Q.2. Differentiate between ICAO and IATA organization.
- Q.3. Write a short note on ASTA.
- Q.4. Write a short note on any one Hotel organization of India.
- Q.5. Highlight the role of TFCI in the growth of the tourism industry in India.
- Q.6. Explain the significance of the Ministry of tourism.
- Q.7. What are the different membership types of UFTAA?
- Q.8. Differentiate between IATO and TAAI.
