

S-590

Total Pages : 3

Roll No. -----

BTTM-702

Tour Guiding

Bachelor of Tourism & Travel Management (BTTM)

7th Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. Write a detailed note on meaning, types, duties and responsibilities of a Tourist Guide.
- Q.2. Explain the procedure of registration of a Tourist Guide.
- Q.3. Explain the significance of Feedback Assessment and Analysis in tour guiding and escorting services.
- Q.4. Discuss the importance of Sources of Information when briefing about a Tourist Site.
- Q.5. Explain the rules and regulations for a Forest Guide. Also discuss the problems and challenges faced by forest guides.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

Write a Short note on following:

- Q.1. Sources of Earning of Tourist Guide.
- Q.2. Importance of handling special situations.
- Q.3. Guiding Skills
- Q.4. How to deal with late coming tourists?
- Q.5. Handling Complaints.
- Q.6. Cultural Gaps understanding in tour guiding.
- Q.7. Tour Escort.
- Q.8. Relevance of Communication Skills in tour guiding.
