S-580

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BTTM-303

Computer Applications in Tourism

Bachelor of Tourism & Travel Management (BTTM)

3rd Semester, Examination 2022(Dec.)

Time: 2 Hours   Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

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Q.1. Write a detailed note on Evolution and Generation of Computer in detail.

Q.2. Define the concept of Global Distribution System and also explain its uses.

Q.3. What do you mean by Computer Network and also explain the terms LAN & WAN?

Q.4. Define the significance of E-Marketing in Tourism and Travel industry.

Q.5. Discuss in detail about the need of safety and security issues in E-business.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

Write a Short note on following:

Q.1. Difference between Computer Hardware and Software

Q.2. CPU

Q.3. Amadeus

Q.4. CRS for Hotel Booking

Q.5. E-Mail

Q.6. Search Engine

Q.7. Differentiate between input and output devices.

Q.8. Advantages and disadvantages of using computer technology in tourism industry.

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