

S-579

Total Pages : 3

Roll No. -----

BTTM-302

Itinerary Preparation and Tour packaging

Bachelor of Tourism & Travel Management (BTTM)

3rd Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. What is a Tour Itinerary? Describe the information required from the client by the travel agent to plan a tour itinerary.
- Q.2. Discuss the various arrangements that a travel professional provides in a tour itinerary.
- Q.3. Define tour escort. Explain the main responsibilities of a tour escort. Enlist the major contents of Tour Escort's itinerary.
- Q.4. What are the various types of transportation services used in itinerary preparation?
- Q.5. How does the different modes of transportation influence the cost of a tour package? Elaborate with examples.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

- Q.1. Discuss the various types of accommodation for tourists.
- Q.2. Write a note on travel documents.
- Q.3. Explain Flexible tour itinerary.
- Q.4. Explain Special Interest Tourism.
- Q.5. Explain the factors affecting tour cost.
- Q.6. What is historical tourism? List important historical sites of India?
- Q.7. What is Wellness Tourism? Name the places providing wellness Tourism package.
- Q.8. What are the different documentation required for participation in adventure tourism?
