

S-571

Total Pages : 3

Roll No. -----

BTTM-102

Principle of Management

Bachelor of Tourism & Travel Management (BTTM)

1st Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. Explain the characteristics and importance of management.
- Q.2. Explain the Functions of Management. What are the basic skills of a professional manager?
- Q.3. Illuminate the role of schools of management in your words.
- Q.4. Differentiate between delegation and decentralization.
- Q.5. Describe communication. Evaluate the process of communication.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

- Q.1. Explain POSDCORB.
- Q.2. Define the importance of effective coordination in the tourism industry.
- Q.3. List the several leadership paradigms applicable to the tourist and hospitality sectors.
- Q.4. What is Motivation? Discuss its Key features and significance for people working in any organization.
- Q.5. Elucidate the significance of planning and controlling.
- Q.6. Describe the terms "directing" and "recruiting."
- Q.7. Why effective leadership is important in group tours in the tourism industry?
- Q.8. Define any two:-
- a. Staffing and directing
 - b. Decision making
 - c. Budgeting
