

S-570

Total Pages : 4

Roll No. -----

BTTM-101

Tourism Concept and Linkages

Bachelor of Tourism & Travel Management (BTTM)

1st Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 35

Note : This paper is of Thirty-Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nine and a Half (9½) marks each. Learners are required to answer any two (02) questions only.

[2 x 9½ = 19]

P.T.O.

- Q.1. Define Tourism. Also discuss its salient features and major types.
- Q.2. Discuss the factors responsible for the growth of tourism industry in India.
- Q.3. What do you understand by tourism superstructure? Differentiate between tourism infrastructure and superstructure.
- Q.4. What is tourism product? Discuss its characteristics and role in growth of a destination.
- Q.5. What are the push forces of tourism? Differentiate between push and pull forces of tourism.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4 x 04 = 16]

- Q.1. Write a short note on peak season and off season of tourism. Differentiate between them.
- Q.2. What are the emerging types of tourism?
- Q.3. Throw a light on five 'A' s of Tourism.
- Q.4. Write a short note on Recreation with suitable examples.
- Q.5. What do you mean by leisure? Discuss the relationship between leisure and recreation.
- Q.6. Write a note on travel deterrents. How such factors discourage people to go on travel?
- Q.7. What is tourism industry? Discuss its characteristics.
- Q.8. Differentiate between domestic and international tourist.
