S-940

Total Pages: 3 Roll No.

BHM-704BT

Food Service Management

Bachelor of Hotel Management (BHM)

7th Semester Examination, 2022 (Dec.)

Time: 2 Hours] [Max. Marks: 35

Note: This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A (Long Answer Type Questions)

Note: Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only. (2×9½=19)

1. What is a Menu? Explain menu merchandising and write the salient features of a good menu.

- 2. Explain in detail the cycle of food cost control..
- **3.** Draw a neat and clean diagram of a restaurant with specifications of the furniture and fixtures.
- **4.** What is Management? Explain the functions of different management levels.
- **5.** Define banquet. Explain different types of banqueting.

SECTION-B

(Short Answer Type Questions)

- **Note:** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)
- **1.** What is food service industry?
- **2.** What are the different types of food and beverage outlets.
- **3.** Draw a neat and clean diagram of three types of conference setup with specification of space and furniture.
- **4.** Prepare a neat and clean format for inventory in banquet.

	(a) LIFO.(b) FIFO.			
6.	Write down the steps of recruitments and hirings in a five- star hotel.			

7. Define the terms :

5. Define the terms :

- (a) Sales.
- (b) Marketing.
- **8.** Differentiate between HRM and HRD.