## S-940

## BHM-704BT

## Food Service Management

Bachelor of Hotel Management (BHM)
7th Semester Examination, 2022 (Dec.)

## Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

## SECTION-A <br> (Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half ( $91 / 2$ ) marks each. Learners are required to answer any Two (02) questions only. ( $2 \times 91 / 2=19$ )

1. What is a Menu? Explain menu merchandising and write the salient features of a good menu.
2. Explain in detail the cycle of food cost control..
3. Draw a neat and clean diagram of a restaurant with specifications of the furniture and fixtures.
4. What is Management? Explain the functions of different management levels.
5. Define banquet. Explain different types of banqueting.

## SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four ( 04 ) questions only. $\quad(4 \times 4=16)$

1. What is food service industry?
2. What are the different types of food and beverage outlets.
3. Draw a neat and clean diagram of three types of conference setup with specification of space and furniture.
4. Prepare a neat and clean format for inventory in banquet.
5. Define the terms:
(a) LIFO.
(b) FIFO.
6. Write down the steps of recruitments and hirings in a fivestar hotel.
7. Define the terms :
(a) Sales.
(b) Marketing.
8. Differentiate between HRM and HRD.
