

S-937

Total Pages : 3

Roll No.

BHM-701BT

Application of Computers in Hospitality & Tourism

Bachelor of Hotel Management (BHM)

7th Semester Examination, 2022 (Dec.)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. What is computer? Discuss the benefits of using computers in the Hospitality and Tourism industry.

2. Discuss the important computer software and mobile applications used in the hospitality industry.
3. Discuss the meaning and different components of MS Office. Also, explain the benefits of using MS Office in the Tourism and Hospitality industry.
4. Write a note on meaning and different search engines used worldwide. Discuss the benefits of using search engines in the Hospitality industry.
5. Write a detailed note on the different social media applications used in the Hotel industry.

SECTION-B
(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Discuss the positive and negative impacts of using ICT in the Hospitality and Tourism industry
2. Differentiate between computer Hardware and software.
3. Write a short note on email and its role in Hospitality industry.

4. Discuss the meaning and benefits of having website.
 5. Write a short note on Internet and its significance.
 6. What is software ? Differentiate between system software and application software.
 7. Write a detailed note on input and output devices. Differentiate between them.
 8. Discuss the merits and demerits of using Social Media in promotion of Hospitality industry.
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