

S-935

Total Pages : 3

Roll No.

BHM-503T

Researching for Hospitality & Tourism Management

Bachelor of Hotel Management (BHM)

5th Semester Examination, 2022 (Dec.)

Time : 2 Hours]

Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. What is a research design? Discuss different types of research design.

2. What is sampling? Discuss different types of sampling.
3. What is a research report? Discuss the mechanics of writing a research report.
4. Define research problem. Discuss the principles of formulating a research problem.
5. What is data processing? Discuss various parametric test used for data analysis.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

Explain in detail:

1. Review of literature.
2. Median.
3. Sampling frame.
4. Secondary data.

5. Research grant.
 6. T-test.
 7. Test of reliability.
 8. SPSS.
-

