

S-950

Total Pages : 3

Roll No.

BHM-303

Principles of Management

Bachelor of Hotel Management (BHM)

3rd Year Examination, 2022 (Dec.)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. What is the correlation between Management Levels and Managerial Skills?

2. Discuss the advantages of effective coordination amongst teams for effective output of processes.
3. What is MBO? Explain.
4. Discuss the basic principles of Training & Development.
5. Discuss any two Theories of Leadership in brief.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. What is Motivation?
2. What is the importance of Performance Appraisal?
3. Discuss any 4 characteristics of effective communication.
4. What is understood by the term "critical standard"?
5. Justify decentralization of authority.
6. What are SMART Objectives?

7. Discuss any four sources of manpower supply.
 8. Why is Industrial Training important for hotel management students?
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