S-903

Total Pages: 3 Roll No. -----

BBA-504

Personnel Management

Bachelor of Business Administration (BBA)

5th Semester, Examination 2022(Dec.)

Time: 2 Hours Max. Marks: 70

Note: This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section - A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

 $[2 \times 19 = 38]$

P.T.O.

- Q.1. Why Personnel Management is becoming important for companies to manage their competitive edge?
- Q.2. Distinguish between job description and job specification. What precautions should be taken while preparing them?
- Q.3. Discuss the relevance and importance of training for the employees. Discuss various techniques for imparting training to the employees.
- Q.4. What are the various types of Promotion? Discuss the bases on which employees get promotion.
- Q.5. List the important fringe benefit schemes. Which steps must be performed to monitor the fringe benefits?

Section - B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

$$[4 \times 8 = 32]$$

Briefly discuss any four (04) of the following:

- Q.1. Responsibilities of Human Resource Manager.
- Q.2. Steps in Selection Procedure.
- Q.3. Objectives of Compensation Planning.
- Q.4. Strategies for Human Resource Planners.
- Q.5. Content of Induction Programme.
- Q.6. Approaches for developing Managers.
- Q.7. Job Rotation.
- Q.8. Essentials of Good Appraisal System.
