

**S-897**

**Total Pages : 3**

**Roll No. -----**

**BBA-402**

**Indian Business Environment**

**Bachelor of Business Administration (BBA)**

**4<sup>th</sup> Semester, Examination 2022(Dec.)**

**Time: 2 Hours**

**Max. Marks: 70**

**Note :** This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**Section – A**

(Long Answer – type questions)

**Note:** Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

[2 x 19 = 38]

P.T.O.

- Q.1. What do you understand by New Economic Policy 1991 and what are its main features? Discuss its effects on the Indian Economy.
- Q.2. Discuss the different entry modes available to enter into the global market?
- Q.3. Discuss in detail the powers and functions of SEBI.
- Q.4. Explain the objectives and functions of WTO. State the difference between GATT and WTO.
- Q.5. State the objectives of EXIM Policy. Explain the impact of EXIM Policy on the Indian Economy.

### **Section – B**

#### **(Short-answer-type questions)**

Note: Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4 x 8 = 32]

- Q.1. What is business environment?
- Q.2. Bring out the challenges of globalization?
- Q.3. What is Foreign Direct Investment (FDIs)? Why does a country need FDI?
- Q.4. Explain the role of private sector.
- Q.5. What is Industrial licensing? Discuss the merits and demerits of licensing.
- Q.6. What were the objectives of MRTP Act?
- Q.7. State the difference between development banks and commercial banks.
- Q.8. Why is social responsibility important for business?

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