

**S-892**

**Total Pages : 4**

**Roll No. -----**

**BBA-301**

**Organizational Behaviour**

**Bachelor of Business Administration (BBA)**

**3<sup>rd</sup> Semester, Examination 2022(Dec.)**

**Time: 2 Hours**

**Max. Marks: 70**

**Note :** This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**Section – A**

(Long Answer – type questions)

**Note:** Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

[2 x 19 = 38]

P.T.O.

- Q.1. What is organizational behavior? Explain the various determinants which affect the organizational behavior. Why do managers need a conceptual framework for studying behavior in an organization?
- Q.2. What do you mean by individual behavior? Examine the factors that influences the behavior of individuals in organizations.
- Q.3. How will you determine the personality of a person? Explain the personality traits that have relevance from the point of view of organizational behavior.
- Q.4. What are attributes? Do attributes affect an individual's behavior? What is the role of manager in changing the attributes of workers?
- Q.5. What is meant by employee morale? What are the determinants of high morale? Suggest some measures which would raise the level of morale in organization.

## **Section – B**

### **(Short-answer-type questions)**

Note: Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4 x 8 = 32]

Briefly discuss any four (04) of the following:

- Q.1. Steps in the Process of Designing an Organizational Structure.
- Q.2. Various Implications of Perception for Management.
- Q.3. Relevance of Social Learning in Modern Organization.
- Q.4. Nature and Significance of Morale.
- Q.5. Various Factors Affecting the Group Cohesiveness.
- Q.6. Most Widely Used Approaches to Measures Job Satisfaction.

P.T.O.

Q.7. Various Strategies for Reducing Stress.

Q.8. Principle of Reinforcement and Punishment.

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