

**S-888**

**Total Pages : 3**

**Roll No. -----**

**BBA-201**

**Indian System of Business and Banking**  
**Bachelor of Business Administration (BBA)**  
2<sup>nd</sup> Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**Section – A**

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

[2 x 19 = 38]

P.T.O.

- Q.1. Explain the concept of Liberalization, Privatization and Globalization in detail.
- Q.2. Define entrepreneurship. How can business activities be classified.
- Q.3. Define life and non-life insurance and list the difference between them.
- Q.4. Define Commercial banks. Describe the mechanism of credit creation by commercial banks.
- Q.5. What are new issue market and old issue market? What measure has been taken by SEBI to eliminate the discrepancies and bring out greater transparency in the capital market?

### **Section – B**

#### **(Short-answer-type questions)**

Note: Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4 x 8 = 32]

Discuss any four of the following;

Q.1. Cooperative enterprises.

Q.2. Span of management.

Q.3. Objectives of IRDA.

Q.4. Banking Sector Reforms.

Q.5. Monetary policy.

Q.6. Financial inclusion.

Q.7. IDBI.

Q.8. Rural Banks.

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