

S-883

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Roll No. -----

BBA-101

Principles of Management

Bachelor of Business Administration (BBA)

1st Semester, Examination 2022(Dec.)

Time: 2 Hours

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section – A

(Long Answer – type questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

[2 x 19 = 38]

P.T.O.

- Q.1. What is the nature of management principles? How do they contribute in effective managing?
- Q.2. Distinguish between Human Relations and Scientific Management approach to Management.
- Q.3. What are the essential features of a good plan? How can planning be made effective?
- Q.4. "Control is a fundamental function that ensures work accomplishment according to plans." Analyze this statement and outline the various steps involved in control process.
- Q.5. "Communication is an indispensable activity in all organisations". Analyze this statement and explain the significance of communication in an organisation.

Section – B

(Short-answer-type questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4 x 8 = 32]

Briefly discuss any four (04) of the following:

Q.1. Functions of Management.

Q.2. Ethical Issues in Management.

Q.3. Max Weber's Bureaucracy.

Q.4. Process of Organizing.

Q.5. Importance of Decentralization.

Q.6. Process of communication.

Q.7. Maslow's Need Hierarchy Theory of Motivation.

Q.8. Leadership Styles.
