

1. "Without policy, planning is not possible". Justify the statement in the light of tourism policy vis a vis Tourism planning.
2. Define Tourism Complex Planning. Discuss its significance in destination planning.
3. Discuss various issues pertaining to sustainable tourism planning in India.

Section B

(Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Discuss the Economic advantages of tourism planning.
2. Highlight the key components of National Tourism Policy 2002.

3. Elaborate the tourism planning scenario in global context.
4. Write an overview of tourism planning & policy perspective of Sri Lanka.
5. Tourism has a special place in five year plans. Write a note on tourism in the Eleventh five year plan.
6. Highlight the barriers of Tourism Planning.

MTM-402/MTTM-402

Tourism Policy and Planning

Master of Tourism &

Travel Management

(MTM-12/MTTM-16/17)

Fourth Semester, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)