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- 1. Write the meaning and scope of Research.
- 2. Discuss the nature and sources of data collection in Research.
- 3. Describe the process of measuring the Central Tendency and variation correction.

Section B (Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

$$(4 \times 5 = 20)$$

- 1. Write the principles of selecting the Research problem.
- 2. Write the criteria of good Research.
- 3. Write the various type of sampling used in Research.
- 4. Write the Meaning and problems in Frequency Distribution.

- 5. Describe the steps of writing the Research Report.
- 6. Write differences between interview schedule and Questionnaires.

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MTM-303/MTTM-303

Research Methodology
Master of Tourism &
Travel Management
(MTM-12/MTTM-16/17)

3rd Semester, Examination - 2019

Time: 3 Hours Max. Marks: 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

 $(2 \times 10 = 20)$