

1. Define Tour Itinerary and also discuss the components affecting the tour Itinerary.
2. Discuss the concept of Tour Package and discuss the steps involved in formulating the tour package.
3. Differentiate between Tailormade Itinerary and Readymade Stinerary.

### **Section B**

#### **(Short-Answer-Type Questions)**

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Explain the Tour Escort Itinerary.
2. Discuss the costing and pricing of Tour Package.
3. Make a 4N/5D Itinerary for Hindu Pilgrimage destinations.

4. Explain the various trips with suitable examples?
5. What are features involved for MICE Package ?
6. Discuss the role of Research for preparing a tour Itinerary.

**MTM-302/MTTM-302**

**Itinerary Planning and**

**Tour Packaging**

**Master of Tourism &**

**Travel Management**

**(MTM-12/MTTM-16/17)**

**3<sup>rd</sup> Semester, Examination - 2019**

**Time : 3 Hours**

**Max. Marks : 40**

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Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

**(Section A)**

**(Long-Answer-Type Questions)**

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)