

1. Write about the emergence of modern tourism.
2. Critically examine the growth of India in International Tourism Market.
3. What are the various potential tourism markets for India ?

Section B

(Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. What is the present trend in International tourism market ? Describe.
2. Write an essay on MICE tourism in India.
3. Explain the important ethnic tourist destinations in India.

4. Write a note on medical tourism in India.
5. Discuss the role of WTO in tourism promotion.
6. Write a note on PATA.

MTM-203/MTTM-203

International Tourism :

Trends and Typologies

Master of Tourism &

Travel Management

(MTM-12/MTTM-16/17)

Second Semester, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)