

1. Discuss the external and internal factors that influence the choice of an organization structure.
2. Write the detailed note on planning, managing and effective implementation of tourism mega events with suitable examples ?
3. "Effective communication is the key for the successful managers". Discuss the statement by highlighting the barriers to effective communication.

Section B

(Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Write a descriptive note on the techniques used in different steps of managerial decision making.

2. Elaborate the different managerial skills desired at various managerial levels. Discuss.
3. Write a descriptive note on the different types of managerial decisions ?
4. What do you understand by product differentiation in terms of organization structure ?
5. What do you understand by informal communication ?
6. Discuss the pre-requisites for effective delegation.

MTM-102/MTTM-102

Principles of Management

Master of Tourism &

Travel Management

(MTM-12/MTTM-16/17)

1st Semester, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)