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1. Define tourism. Explain the emerging trends in tourism.
2. Write names of 10 types of tourism with suitable examples.
3. Define the terms :
 - (a) Tourism Product
 - (b) Tourism Linkages

Section B

(Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. Write a note on tourism motivations.
2. What do you mean by tourism demand and tourism supply-mix ?

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3. How infrastructure and tourism development are linked together ? Explain.
4. Describe tourism components.
5. What do you understand by the push and pull factors in tourism ?
6. Write down the significance of Forward and Backward Integration in tourism.

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MTM-101/MTTM-101

Tourism Concept and Linkages

Master of Tourism &

Travel Management

(MTM-12/MTTM-16/17)

1st Semester, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)