

2

1. Who is a Travel agent ? Discuss the key functions performed by him.
2. Describe the factors responsible for growth of travel sector.
3. Explain the important functions performed by tour operators.

Section B

(Short-Answer-Type Questions)

Note - Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only.

(4 x 5 = 20)

1. What do you mean by travel agency ?
2. Discuss the linkages of a tour operator.
3. Write a short note on travel information and counselling work of travel agency.

3

4. Write short note on Travel Agents Association of India (TAAI).
5. What are the key features of tour itinerary ?
6. Explain the important types of tour operator.

ETS - 103

Travel Agency and Tour Operations

Diploma in Tourism Studies

(DTS-10/16/17)

First Year, Examination - 2019

Time : 3 Hours

Max. Marks : 40

Note - This Paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

(Section A)

(Long-Answer-Type Questions)

Note - Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only.

(2 x 10 = 20)