

Total No. of Pages : 04

Roll No.

BTTM-701
MIS for Tourism
Bachelor in Tourism & Travel
Management
(BTTM-16)
7th Semester
Examination-2019

Time : 3 Hours

[Maximum Marks : 40

Note : This paper is of Forty (40) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section 'A' contains Three (03) long-answer-type questions of Ten (10) marks each. Learners are required to answer any Two (02) questions only. **(2×10=20)**

1. What is role of MIS in tourism ? Explain with the help of example.

(2)

2. What are the various types of MIS ? What is the role of MIS in decision making of any organization.
3. What is CRS ? Explain the importance of CRS in tourism with the help of example.

Section–B

(Short-Answer-Type Questions)

Note : Section 'B' contains Six (06) short-answer-type questions of Five (05) marks each. Learners are required to answer any Four (04) questions only. **(4×5=20)**

1. What is the importance of data processing in tourism ?
2. What are the components of computer ?
3. What are the key components of MIS ?
4. What is the scope of MIS ?

(3)

5. What is role of DBMS in tourism ?
6. What are the various steps involved in planning MIS ?